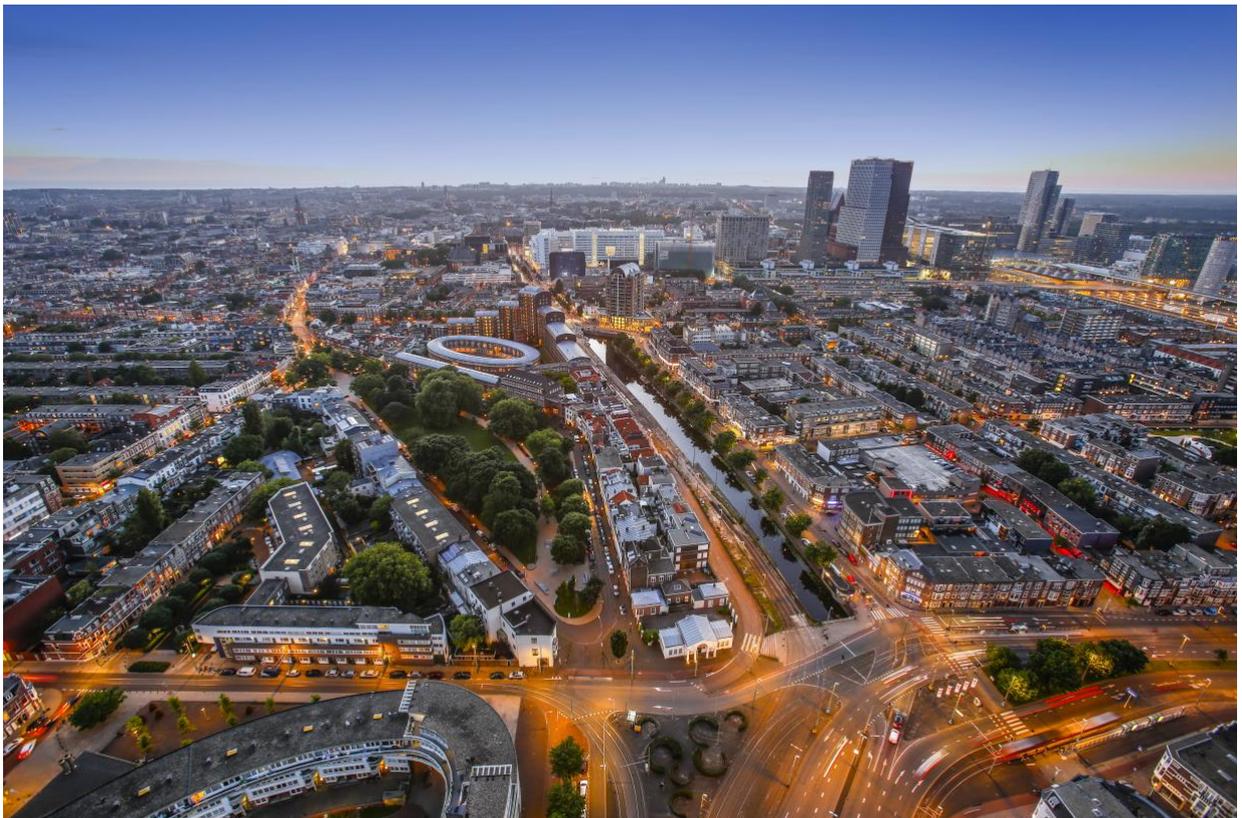


**Growing ecosystems for social impact:  
everyone's responsible**

# **Euclid Summit 2018**



**Wed 11 - Thu 12 April  
The Hague  
International City of Peace and Justice**

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## About Euclid Network (EN)

Euclid Network's vision is to see civil society organisations and social enterprises empowered to drive positive change. We bring together civil society and social enterprise federations, universities and training institutes, social investors, frontline NGOs and social enterprises.

Together with our members and partners, our mission is to:

- Create connections between civil society and social enterprise leaders
- Share and produce leadership, professional and entrepreneurial knowhow
- Influence European policy and funding and strengthen members' and network participants' EU engagement
- Raise the visibility and understanding of civil society and social enterprise in business, academia, government and the wider society

Our member organisations federate 8500 civil society leaders and social entrepreneurs across Europe and collaborate in two member programmes on social enterprise and civil society leadership & skills as well as partnering in EU-funded projects.

We work with partners across Europe to deliver programmes on civil society leadership & skills; social entrepreneurship; social innovation and investment; and research & impact.

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## Testimonials

"Euclid Network is uniquely positioned to bridge the cross-border gap between civil society coalitions in European countries. The diversity of membership is its strength and focus of its programmes on leadership and social enterprise are of clear relevance today."

*Eva Varga, Independent Expert in Social Investment and Adviser to the European Commission and the OECD.*

"Civil society has been going through many challenges over the past years - there is a need for civil society organisations to constantly build on their capacities, to be up to date with the international trends and tools that can help drive social impact and change. We are convinced that the Euclid Summit is a perfect opportunity for NGO representatives to learn from peers, to share experiences, contribute their own innovations and ideas and develop new alliances."

*Franz Karl Prüller, former Chairman of the Board of ERSTE Foundation*

"Euclid Network is an invaluable partner of Mouves at European level. Thanks to Euclid's contacts and work across Europe, Euclid contributes to put social entrepreneurship in the international highlight. We can rely on Euclid's expertise in European funding and networking."

*Caroline Neyron, Executive Director, MOUVES, France*

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## A. Euclid Summit 2018

### Theme

Growing ecosystems is a job for all stakeholders: cities/regions, national governments, networks and support organisations, universities, businesses, social investors – and not least social entrepreneurs and civil society organisations.

Crucial elements in developing favourable ecosystems for social enterprises to start up, scale up and sustainably create positive social impact include availability of affordable coaching, capacity-building and management training. Social impact needs to be measured effectively and the results should be disseminated. Public procurement needs to favour social enterprises as suppliers, which may require culture changes in public authorities. Social entrepreneurs and support organisations would benefit from strong national and international connections and partnerships.

European countries increasingly recognise the potential of social enterprises to create sustainable employment opportunities while tackling neglected societal problems. All over Europe, cities, regions and countries are working to create an enabling environment for social enterprises to thrive.

The Euclid Summit brings together European individuals and organisations to learn from, encourage and inspire each other to drive positive change.

### European context

The European Commission recognises the potential of social enterprise to solve crucial social problems, such as environmental challenges and social exclusion of people and communities. Moreover, social enterprises create jobs and economic growth in a sustainable way.

In 2012, the Commission formed the Commission Expert Group on the social business initiative, in short GECES, to give practical advice to the European Commission on how to promote social entrepreneurship. The GECES group is comprised of experts from EU member states' national and regional governments, social entrepreneurship organisations and the banking/finance and academic/university sectors.

In 2016, the GECES published a Call for Action addressed to the European Commission, national governments and organisations that support social enterprises. For social entrepreneurs to flourish, the GECES recommends action on includes 4 topics: **Visibility; Funding opportunities; Better laws; World-wide promotion**. Some of the key recommendations include:

- Social impact should be measured and success stories disseminated
- Support networks for social entrepreneurs are crucial for technical and management support as well as advocacy for the sector
- Social enterprises should be prioritised in public procurement
- Funding for social enterprises should be easier to access and training and coaching should be cheaper
- Knowhow and finance to do international business should be more easily available
- Social enterprises should be better connected internationally

In March 2017, Euclid Network and its members and partner organisations gathered in the European Parliament to participate in a discussion with MEPs regarding the GECES recommendations, to share success stories of social entrepreneurs around Europe and to promote the work of social enterprise support platforms. The European Union is keen to promote social entrepreneurship and to engage in dialogues with experts and practitioners on how to improve their policies and interventions.

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## Wed 11 April

- 10.30-12.30 **WELCOME, EXHIBITION AND REGISTRATION**
- 12.30-13.30 **LUNCH PROVIDED BY SOCIAL ENTERPRISE**
- 13.30-14.15 **GRAND OPENING**  
*Karsten Klein*, Deputy Mayor for Urban Economy, The Hague  
*Neven Marinović*, President, Euclid Network
- 14.15-15.00 **COOKERY SCHOOL: An Entrepreneurial Ecosystem for an Impact City**  
DG Employment, Social Affairs and Inclusion  
*Eva Varga*, Co-author, "A Recipe Book for Social Finance"  
(European Commission, 2016)
- Audience Q&A via online tool
- 15.00-15.15 **BREAK**
- 15.15-16.00 **KEYNOTE CONVERSATION**  
**How cities & regions are promoting social entrepreneurship**  
Keynote: *Antonella Noya*, Senior Policy Analyst, Centre for Entrepreneurship, SMEs and Local Development, OECD
- Cities' round table:
- City of The Hague
  - *XXX, other European city*
  - *YYY, other European city*
  - *ZZZ, other European city*
- Audience Q&A via online tool
- 16.00-17.00 **CROWDSOURCING: BETA TEST DRIVE**  
We will be among the first to make a large-scale test of the European Commission/OECD's interactive self-assessment tool for social entrepreneurship ecosystems.
- Delegates will work together in small groups to find out how fit their local ecosystems are for social entrepreneurship.
- 17.00-17.20 **FEEDBACK**  
Commentary: *Antonella Noya, Eva Varga, DG Employment*
- 20.00-LATE **THE FRINGE IMPACT LATE CAFÉS**  
Thematic visits and networking cafés at special The Hague venues.

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## THURSDAY 12 APRIL

08.30-09.00 **CROWD YOGA**

09.15-11.00 **INTERACTIVE MASTERCLASSES: towards entrepreneurial leadership**

<b>Ideas Opportunities</b> Mesdag Ballroom	<b>&amp; Mobilizing Resources</b> White Room (first floor)	<b>Into Action</b> Blue Room (first floor)	<b>Growing the civic space</b> Red Room (first floor)
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11.00-11.30 **BREAK**

11.30-12.30 **KEYNOTE CONVERSATION**  
**Entrepreneurial & civic competences: the best of both worlds?**

Speakers to follow:

- European Commission
- EN Member
- Campaigning NGO
- Social entrepreneur
- Social investor
- Leadership expert

Audience Q&A via online tool

12.30-13.45 **LUNCH**

13.45-15.30 **INTERACTIVE MASTERCLASSES: towards entrepreneurial leadership**

<b>Ideas Opportunities</b> Mesdag Ballroom	<b>&amp;</b>	<b>Mobilizing Resources</b> White Room (first floor)	<b>Into Action</b> Blue Room (first floor)	<b>Growing the civic space</b> Red Room (first floor)
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15.30-16.00 BREAK

16.00-17.00 **FIREMIDE CHAT: Civil society organisations and social enterprises – best of both worlds?**

Speakers to follow:

- Academic
- EN Member
- EN Member
- EN Member
- Lawyer

Moderator: journalist

Audience Q&A via online tool

**Invitation to Euclid Summit 2019**

17.00 DEPARTURES

20.00 Euclid Members' Dinner

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## **FRIDAY 13 APRIL**

09.00-11.00 **EN MEMBERS' CLUB**

11.30-14.00 **THE HAGUE IMPACT CITY TOUR**

11.30-13.00 **EN BOARD MEETING**